



Union City Board of Education Office of Community Relations

2500 Kennedy Boulevard, Union City, New Jersey 07087 201-330-8170 Ext. 60550 • Fax 201-330-0075

November 17, 2017

Dear School Community,

As you may know, for the past few years the Office of Community Relations has been conducting an "**Annual Winter Coats Drive**" for needy children in our school district those families can't afford to buy them a winter coat due to financial hardship. For a child, a brand-new coat can be more than a coat - not only helps to keep him/her warm, but also can change a child's life and empower him/her with greater self-confidence, peer acceptance, increase school attendance and overall wellness.

I respectfully ask our school community to contribute with this charitable drive giving a GIFT OF WARMTH to our students in need donating a **brand-new winter coat**. Your gift will have the ability to transform a child's life and relay the message; "**YOU ARE WORTH IT**".

Donations will be collected at the entrance of the schools starting **November 27**, and ending on **December 31, 2017**.

In advance, I thank you for your involvement in assisting our needy students and for your generous hearts!

Respectfully yours,

Mercedes Joaquin

Mercedes Joaquin,
Director of Community Relations



COAT DRIVE

give the gift of warmth!

HOSTED BY:
OFFICE OF COMMUNITY RELATIONS
MERCEDES JOAQUIN, DIRECTOR

WHEN:
STARTING NOVEMBER 27TH THROUGH DECEMBER 31ST, 2017

DROP-OFF LOCATIONS:

UNION CITY SCHOOLS
* BOXES AT THE ENTRANCE OF THE SCHOOLS

ITEMS NEEDED:
COATS - GLOVES – SCARVES – HATS - SWEATERS
(ALL SIZES: Toddlers – Children – Juniors- Adults)

HELP US TO KEEP OUR STUDENTS IN NEED WARM THIS WINTER

